

Muhammad Yasir

Senior Web Developer · WordPress, React & Next.js

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PROFILE

Web developer with over 9 years of experience and a track record of 100+ WordPress websites delivered. I build fast, responsive, and visually engaging websites and web applications across WordPress, React, and Next.js. My focus is on pixel-perfect design-to-code conversion, performance optimization, and writing clean, maintainable code. I work directly with international clients, scoping requirements and delivering quality results under tight deadlines.

EXPERIENCE

Senior Frontend Developer · i2d

Jan 2026 - Present

Full-time · Auckland, New Zealand (Remote)

- Lead frontend development on client projects across WordPress, React, and Next.js, building custom themes and pixel-perfect responsive interfaces from Figma and PSD designs.
- Architect component-based UI systems and optimize page performance targeting 90+ Lighthouse scores, strong Core Web Vitals, and clean on-page SEO.

Frontend Developer · OutsourceNZ

Mar 2020 - Dec 2025

Full-time · Auckland, New Zealand

- Delivered WordPress and custom-coded websites across custom themes, Elementor, Bricks, and WooCommerce for clients in construction, healthcare, hospitality, and professional services.
- Implemented scroll-driven GSAP and AOS animations, WPML multilingual setups, and performance optimizations, collaborating directly with designers and clients to translate Figma mockups into production-ready code.

Frontend Developer · Kiwi Website Design

Aug 2018 - Dec 2025

Islamabad, Pakistan

- Built responsive, cross-browser websites from design files using clean HTML, CSS, JavaScript, and jQuery, ensuring pixel-perfect accuracy across major browsers and devices.

Frontend Web Developer · IHEXBOT

Oct 2017 - Jul 2018

- Built responsive web interfaces and worked with the development team to implement UI components and interactive features.

TECHNICAL SKILLS

CMS & Builders	WordPress (Custom Themes), Elementor & Elementor Pro, Bricks, Divi, Be Builder, WooCommerce, WPML
Frontend	HTML5, CSS3, JavaScript, jQuery, Tailwind CSS, Bootstrap, React, Next.js, Vue.js
Backend	PHP, Laravel (Blade Templating), REST API Integration
Animation & UI	GSAP, AOS, Responsive UI/UX, Pixel-Perfect Design Conversion
Tools & Practices	Git & GitHub, Figma to Code, GTM & GA4, On-Page SEO, Core Web Vitals, Performance Optimization

RECENT SELECTED PROJECTS

PROJECT	DESCRIPTION	STACK
slimn.co.uk	Medical weight-loss platform with dynamic dosage tools	React, Next.js, GSAP
shop.myprivatechemist.com	Online pharmacy with product ordering and consultations	React, Next.js
allpros.io	Multi-page professional services platform	React, Next.js
nammoshotels.com	Luxury hotel website with rich scroll animations	React, Next.js, GSAP
i2d.co.nz	Digital agency website with custom GSAP animations	WordPress, Custom, GSAP
thepreciselab.com	Multilingual WooCommerce store	WordPress, WPML
palaceluxuryliving.com	Premium real estate and luxury living	HTML, CSS, JS, PHP
palacegroup.ae	UAE-based corporate group website	HTML, CSS, JS, PHP

CORE STRENGTHS

Design-to-Code Precision Accurate Figma and PSD conversion into responsive, pixel-perfect builds. Performance & SEO Fast load times, strong Core Web Vitals, and clean, maintainable code.	Full-Stack Flexibility Comfortable across WordPress, React, Next.js, Laravel, and PHP. Client-Focused Delivery Clear communication, reliable deadlines, and on-time results.
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Languages: English (Professional) · Urdu (Native)